## Diverse Agricultural Backgrounds

Grow vegetables like pumpkins, sunflowers, okra, and kale in a community garden. She also shares the produce with her neighbors in the community.

Passionate about organic vegetable gardening in her backyard. She grows a variety of vegetables, including tomatoes, cucumbers, and peppers.

cultivate various flowers and plants, particularly on her apartment balcony.

Michaela is not engaged in agriculture but is an enthusiast of home decoration. She has a large bird of paradise plant in her home.

Jianguo is primarily engaged in wheat farming on a 5-acre plot of land in Sichuan, China.

## Use of Online Resources

Turns to online resources, such as the China Agricultural Information Network website.

Agricultural Information Network website

Conducts online research using search engines like Google and community platforms like Reddit.

Utilizes online resources like Google Chrome to find nearby stores that specialize in plant care.

search engines

typically starts by conducting online research to find potential solutions and advice.

research using search engines and gardening forums.

Conducts online research using search engines like Google and community platforms like Reddit.

Reddit & other forums

1. Begins by

conducting online

Considering the credibility of the websites and the expertise of the authors. She looks for recommendations from experienced gardeners and pays attention to user reviews.

1. Begins by conducting online research using search engines and gardening forums.

credibility

2. Evaluates search results to identify reliable sources and expert opinions.

Reaches out to experts and experienced community members for guidance.

comminity engagement

based on their reputation within these communities and their demonstrated knowledge and experience.

Expert Titles

## Proximity and Expertise

Engage with experienced gardeners and experts on gardening forums. She values their practical knowledge and real-world experience in addressing similar issues.

by looking at the relevance of the information, checking if it's from credible sources or forums

rely on online forums and communities related to flower cultivation.

> She selects sources that have a track record of providing helpful advice.

Relevance of the Filters experts on information the credibility of answers to similar the sources questions before user reviews on seeking their advice. Reddit

> history of providing accurate and helpful responses to similar questions.

Reddit based on

their previous

Jianguo chooses advisors and experts based on their proximity to his region. He believes local experts have a better understanding of the unique agricultural conditions in Sichuan.

Michaela selected the store staff as her advisors or experts. She values their role as knowledgeable individuals in plant

"I'm not sure if the problem is with the drainage or if it occurred when I was tilling the land. So, I can only seek local experts, those who can inspect the situation on-site. Moreover, this snow disaster is also a local issue. What would an expert from another region know about it?"

Utilizes online resources like Google Chrome to find nearby stores that specialize in

Prioritize nearby stores and considering their expertise in plant care. She values of the store.

Relevance question & answers

values local expertise to address region-specific

Filters experts based on their location to find experts familiar with local conditions.

Prioritizing experts who are located in or have experience with the Sichuan region.

"I came across a comment once that said if kale grows too tall, you should trim it, and also, not water it too much. I clicked on that person's profile and saw that they'd answered quite a few questions about vegetable planting. I remember thinking they must be quite the expert."

plant care.

proximity and the credibility

challenges.

close Location