

Question:

Answers:

Name

Age

What types of crops or farming practices are you primarily engaged in?

Can you describe a recent or typical issue or challenge you've encountered in your agricultural work?

When you face an issue related to your agricultural work, what steps do you typically take to seek assistance or advice?

Can you walk me through a recent instance when you used the search engines like Google or any other websites or apps to resolve an agricultural issue?

How do you evaluate the search results and decide which sources to explore further?

How do you choose or select advisors or experts to contact

On a scale of 1 to 10, how satisfied are you with the overall support you receive from agriculture consulting/advising platforms, search engines, or advisors/experts when addressing agricultural issues, and why?

Tara

24

cultivate various flowers and plants, particularly on her apartment balcony.

her hydroponically grown tulips. After they bloomed, she noticed that the tulip heads were drooping.

typically starts by conducting online research to find potential solutions and advice.

In the case of her drooping tulips, Tara used Google Chrome to search for information and solutions to address the issue.

reading user reviews or feedback to determine which sources to explore further. by looking at the relevance of the information, checking if it's from credible sources or forums

rely on online forums and communities related to flower cultivation. based on their reputation within these communities and their demonstrated knowledge and experience.

6 out of 10. She found it difficult to find reliable advice

Amy

45

Grow vegetables like pumpkins, sunflowers, okra, and kale in a community garden. She also shares the produce with her neighbors in the community.

Her kale plants were growing too tall, and the leaves were becoming sparse.

Conducts online research using search engines like Google and community platforms like Reddit.

Filters experts on Reddit based on their previous answers to similar questions before seeking their advice.

Reaches out to experts and experienced community members for guidance.

Sarah used Google Chrome and Reddit to gather information and answers to address the issue with her kale plants.

She also posted a question on Reddit seeking advice from experts.

Relevance of the information the credibility of the sources user reviews on Reddit

She selects sources that have a track record of providing helpful advice.

history of providing accurate and helpful responses to similar questions.

7 out of 10. She thinks it's still challenging to find an appropriate expert to ask questions.

"I came across a comment once that said if kale grows too tall, you should trim it, and also, not water it too much. I clicked on that person's profile and saw that they'd answered quite a few questions about vegetable planting. I remember thinking they must be quite the expert."

Jianguo

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Jianguo is primarily engaged in wheat farming on a 5-acre plot of land in Sichuan, China.

Jianguo used to encounter a challenge due to early snowfall in his region. The snow didn't melt until early December, causing excess moisture in his fields.

Turns to online resources, such as the China Agricultural Information Network website.

Filters experts based on their location to find experts familiar with local conditions.

Contacts experts to visit his fields and assess the situation.

Used the China Agricultural Information Network website to find an expert who could help him address the excess moisture issue in his fields.

Prioritizing experts who are located in or have experience with the Sichuan region.

values local expertise to address region-specific challenges.

Jianguo chooses advisors and experts based on their proximity to his region. He believes local experts have a better understanding of the unique agricultural conditions in Sichuan.

8 out of 10. He appreciates the ability to find local experts but believes there is room for improvement in terms of response time.

"I'm not sure if the problem is with the drainage or if it occurred when I was tilling the land. So, I can only seek local experts, those who can inspect the situation on-site. Moreover, this snow disaster is also a local issue. What would an expert from another region know about it?"

Michaela

27

Michaela is not engaged in agriculture but is an enthusiast of home decoration. She has a large bird of paradise plant in her home.

Michaela once noticed numerous white spots on the leaves of her bird of paradise plant.

Utilizes online resources like Google Chrome to find nearby stores that specialize in plant care.

Visits a local plant store, to inquire with the store staff.

Used Google Chrome to find nearby plant stores.

Cut a leaf with white spots and directly visited a local store to seek advice from the store staff.

Prioritize nearby stores and considering their expertise in plant care. She values proximity and the credibility of the store.

Michaela selected the store staff as her advisors or experts. She values their role as knowledgeable individuals in plant care.

9 out of 10. She highly values the convenience of seeking immediate in-person advice and believes it's effective in addressing her plant-related concerns.

1. Begins by conducting online research using search engines and gardening forums.

2. Evaluates search results to identify reliable sources and expert opinions.

3. Posts her specific issue on gardening forums to seek advice from experienced gardeners.

Amadea

32

Passionate about organic vegetable gardening in her backyard. She grows a variety of vegetables, including tomatoes, cucumbers, and peppers.

Tomato plants Showing signs of yellowing leaves, and the fruit production seemed to be affected.

Used search engines like Google to find information and gardening forums where she could seek advice from fellow gardeners.

Considering the credibility of the websites and the expertise of the authors. She looks for recommendations from experienced gardeners and pays attention to user reviews.

Engage with experienced gardeners and experts on gardening forums. She values their practical knowledge and real-world experience in addressing similar issues.

8 out of 10. Unsatisfied with timeliness of response